

LOW ENTROPY PRESENTS:



Multicultural Connections

SATURDAY
08 JULY
LAFARGE LAKE
COQUITLAM
10AM-6PM



CELEBRATE THE DIVERSITY AND CULTURAL HERITAGES OF LOCAL COMMUNITIES AND THEIR PEOPLE WITH LOW ENTROPY'S MULTICULTURAL CONNECTIONS EVENT.

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Multicultural Connections

The Low Entropy Foundation is a registered charity serving thousands of people within the Greater Vancouver area.

At Low Entropy, we provide free access to personal development, from providing food to families to offering free training and employment services, as well as other similar programs designed to provide individuals with the tools they need to reach their fullest potential.

On Saturday, July 8th, 2023, we will be hosting a Multicultural Connections Event at Lafarge Lake in Coquitlam to celebrate diversity and multiculturalism. We are expecting to draw approximately 5,000 attendees through our promotions and active campaign.

As a non-profit, our mission is only made possible through the generosity of those in our community who share our values: helping those in need and helping them prosper.

We are asking our business community to show support by becoming a Community Partner.

As a **Community Partner**, the benefits are as follows:

PROMOTIONAL and BRAND RECOGNITION

- Logo on all Low Entropy email newsletters
- Logo on all print and digital advertisements
 - *social media platforms with over 10,000 following from promotion inception to the day of event (April to July 2023)*
 - *posters, brochures, flyers and community board postings*



EVENT RECOGNITION

- Recognition by Low Entropy leadership in podium remarks

HOSPITALITY

- A booth to promote your business

