Cover Letters

A guide to writing cover letters!

What is a cover letter + what is it for?

- A cover letter is commonly requested when applying for jobs to show your interest and qualifications.
- The document is 1 page.
- The letter provides more details for what you've included on your resume.
- It is a **tailored document** you use to highlight **transferable skills** and **experiences** needed for a specific position.
- A chance to explain to an employer what excites you about this position and working for their company.

Resources

- What is a Cover Letter?
- Cover Letter Vs Resume
- This is Why You Need a Good Cover Letter

Before you get started, try the Pre-Writing Strategies found in this Cover Letter Guide.

General Structure

Heading: Name and contact information - this should look like your resume.

Paragraph 1: Express your **interest** for a specific role. This is where you convince the reader to keep reading!

Paragraph 2: Describe your primary relevant experience.

Paragraph 3: Discuss any additional experience.

Paragraph 4: Explain why you are applying for a role with a specific company.

Paragraph 5: Brief **summary** and ask for an **opportunity to meet** to provide further information.

*See below for an example format!

Resources

- How to Structure a Cover Letter
- How to Start a Cover Letter
- You Quick Guide to Cover Letter Headings
- Cover Letter Writing 3 Easy Paragraphs

How do you write about your experiences?

- 1. Think about 1-3 experiences that are most relevant to your desired position.
- 2. Try the **STARR** method as you describe your experiences (Situation + Task + Action + Result + Relevance).
 - a. Always relate your experiences back to the desired job.
- 3. Provide evidence for your skills.

Resources

- The STAR method
- Cover Letter Examples
- <u>4 Cover Letter Examples</u>
 - o These examples are compared to a job description!

Additional Tips

- 1. It is usually an expectation unless otherwise stated.
- 2. Make a different cover letter for each job application.
- 3. Focus on key skills from the job description.
- 4. Ask someone to read it to see what might be unclear.
- 5. Double check **spelling** and **grammar**.

Resources

- Proofreading
- Six Steps to a Great Cover Letter
- Building a Resume and Cover Letter
- Review Your Cover Letter With a Career Coach!

Summary of Resources Found in This Document

- What is a Cover Letter?
- Cover Letter Vs Resume
- This is Why You Need a Good Cover Letter
- Cover Letter Guide
- How to Structure a Cover Letter
- How to Start a Cover Letter
- You Quick Guide to Cover Letter Headings
- Cover Letter Writing 3 Easy Paragraphs
- The STAR method
- Cover Letter Examples
- 4 Cover Letter Examples
- Proofreading
- Six Steps to a Great Cover Letter
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First Last_Name (Pronouns)

City, BC Phone | Email | LinkedIn

Name of Hiring Manager Job Title Company Name Street Address City, BC Postal Code Day Month, Year

RE: Job Name

Dear [Hiring Manager/First Last_Name]

Paragraph 1: State your interest in the position / Key skills

Paragraph 2: Most relevant experience

Paragraph 3: Additional experience

Paragraph 4: State your interest in the company

Paragraph 5: Summary / Request an opportunity to meet

Sincerely,

Signature

First Last_Name